

**Our core belief is that
we can no longer exist
independently from one
another... only by
working together can
we have**

**COLLECTIVE
IMPACT.**

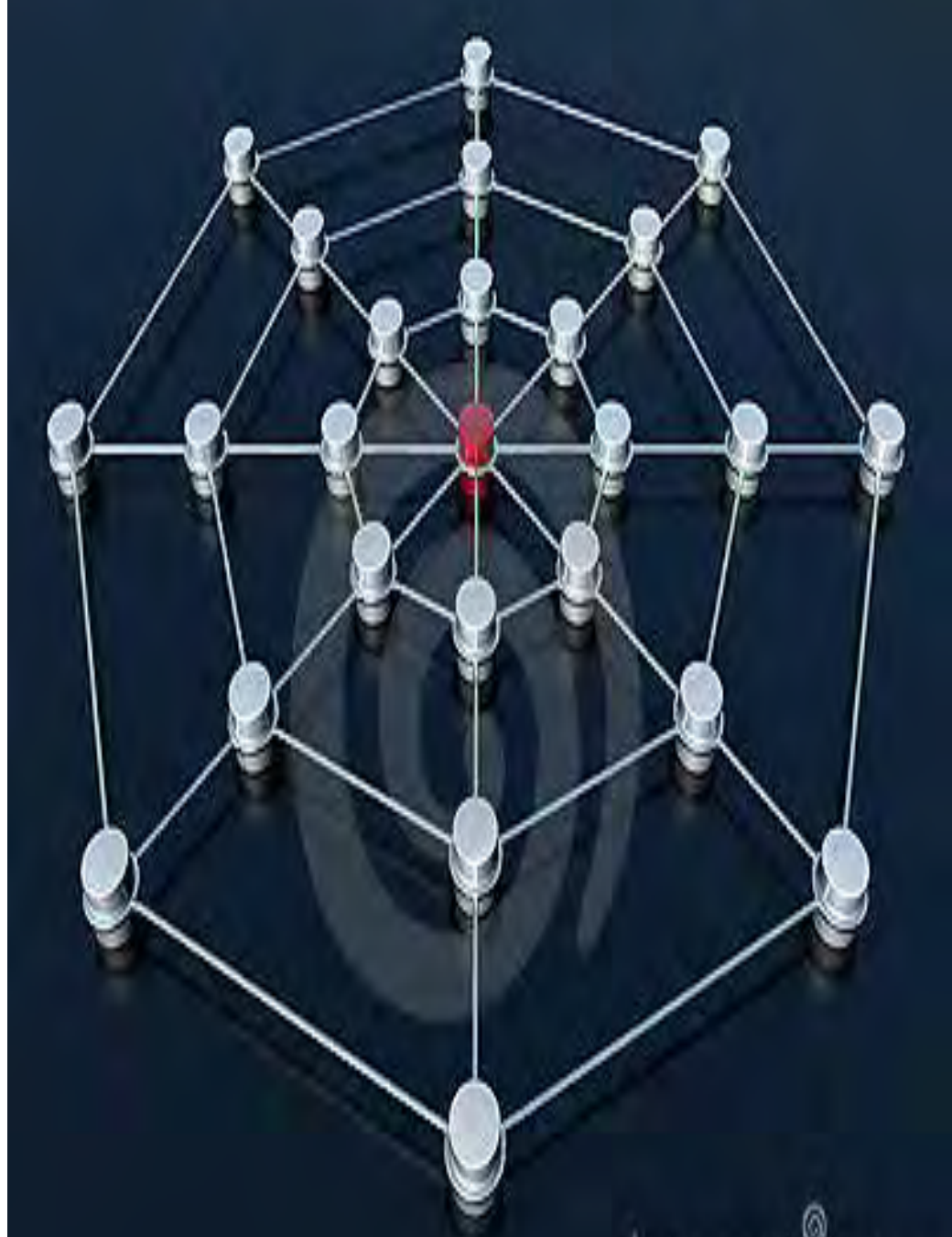


**We will only have
impact if we focus
on
WHAT
WORKS
FOR KIDS...**



**...and build what
works into a**

**CIVIC
INFRASTRUCTURE**



Framework for Building a Cradle to Career Civic Infrastructure



National Goal:

**25 Cradle to Career Communities by
2015**



Key Lessons



Shared
Community
Vision

Make it a Movement



Evidence Based
Decision Making

“Don’t let perfect be the enemy of good.”



Collaborative
Action

Clarity is Critical



Investment &
Sustainability

Backbone or Go Home



National Roles

Engage

Connects a national network of Cradle to Career Communities enabling them to share ideas, create milestones and assess impact.

Inform

Analyzes, synthesizes and distills data and research to create useful tools and resources.

Accelerate

Provides technical assistance that is tailored to needs of communities in order to expedite success and increase impact.

Advocate

Advocates in the public and private sectors at all levels for what works in individual communities and across the national network



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