



# United Against Violence

Tuesday, August 23, 2011  
Radisson Plaza Minneapolis



# MN Alliance Against Violence

United  
Against  
Violence  
Commit

## NEWS FLASH

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Force  
Minnesota!”



# United Against Violence Summit

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# *Strategic Planning Outcomes*

## **Vision identified**

***“End violence and oppression  
by building communities  
that value human rights  
and diversity.”***

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# *Strategic Planning Outcome*

## Phase 1: Targeted Violence Types

- Bullying
- Child abuse
- Dating violence
- Domestic violence

- Elder abuse
- Sexual violence
- Stalking
- Trafficking

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# *Strategic Planning Outcome*

## **Oppression defined**

**The use of power  
that is socially sanctioned  
to restrict  
an individual or group  
from exercising their  
innate right to  
self-determination.**

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# *Strategic Planning Outcome*

## **Guiding Principles**

- Accessibility**
- Cross Life-Span**
- Cultural Relevance**
- Gender Analysis**
- Geographic Relevance**
- Victim Safety**
- Victim Voices**

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# *Strategic Planning Outcome*

## Collective Impact Dependencies

- Funding and resources
- Equity across programs and service types
- Unique approaches driven and led by diverse communities

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# Strategic Planning Outcome

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Eight Key  
Strategic  
Imperatives



# *Plan Development Structure*

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**Leadership Team**

**Role:**

Guide / inform task  
force work; develop Phase 2  
implementation structure



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# *Plan Development Structure*

## Task Forces that created Phase 1 Plan

- Prevention / Intervention
- Public Awareness
- Public Policy
- Research
- Systems
- Youth Engagement

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# *Plan Development*

## Key Strategic Imperatives

### Prevention / Intervention Task Force

1. Invest in prevention/intervention education and action
2. Engage men and boys

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# *Plan Development*

## Public Awareness Task Force

### 3. Increase public awareness, engagement and understanding

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# *Plan Development*

## Public Policy Task Force

4. Develop public policy, legislation and advocacy strategies

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# *Plan Development*

## Research Task Force

### 5. Ensure that data drives decisions

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# *Plan Development*

## Systems Task Force

### 6. Link strategically with other statewide initiatives

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# *Plan Development*

## Systems Task Force

**7. Create seamless coordination where systems intersect, and within systems, to respond to the immediate and long-term needs of victims safety and well-being, and hold perpetrators accountable**

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# *Plan Development*

## Youth Engagement Task Force

### 8. Engage youth in plan development and implementation

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# *Phase 1 Plan Layout*

- ❑ Key Strategic Imperative
  - ❑ Objective
    - ❑ Primary Activities + Sub Activities
      - ❑ Start Date
        - ❑ Complete/Assess Date
          - ❑ Person/Org Assigned
            - ❑ Success Measures
              - ❑ Estimated Cost
                - ❑ Dependencies

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# *Objectives - Example*

Key Strategic Imperative: Ensure data drives decisions

- ❑ Objective 1: Identify and measure statewide success indicators and gaps across all key strategic imperatives, and across all eight identified types of violence and Guiding Principles
- ❑ Objective 2: Ensure that the best available data is accessible and drives fact based decision making of practitioners

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# Objectives - Example

Key Strategic Imperative: Ensure data drives decisions

- ❑ Objective 3: Support the implementation of best practices and the evaluation of change processes across key strategic imperatives, the eight violence types and the Guiding Principles
- ❑ Objective 4: Ensure all actions result in a positive outcome for youth

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# Activity Example

Key Strategic Imperative: Ensure data drives decisions

Objective 1	1 <sup>st</sup> Q '12 Activity	Start date	Complete Date	Measure(s) of success
Identify and measure statewide success indicators & gaps across all key strategic imperatives, & eight identified types of violence & GP	Identify opportunities to insert new questions or reshape existing state and county level data collection instruments.	3/1/12	12/1/13	Two statewide data collection systems are reshaped

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# MN Alliance Against Violence

Plan – Phase 2 Implementation Structure Recommendation

Alliance Membership



Governors Office  
State of the State  
Local & Regional Services Coordination

Alliance Membership

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***Strengthen the collective impact!  
Join the effort!***

***Go to: <http://unitedfrontmn.org/family-violence>  
or contact Dave Ellis at  
[EllisD@unitedwaytwincities.org](mailto:EllisD@unitedwaytwincities.org)***



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# Q & A

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**Thank  
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