

Resource List

There is a voluminous amount of information available on sector strategies and career pathways. This list is not intended to be exhaustive in any way, but simply to provide a useful starting point to those who may be interested in learning more about these strategies.

The National Skills Coalition hosts a variety of materials and analysis related to sector partnerships, and relevant federal legislation, on its website: <http://www.nationalskillscoalition.org/federal-policies/sector-partnerships/>

Public-Private Ventures conducted a rigorous, random assignment study of three non-profit organizations engaged in sectoral employment strategies. The results, along with their implications for practice and public policy, are detailed in the 2010 report *Tuning In to Local Labor Markets: Findings From the Sectoral Employment Impact Study*, which can be viewed here: http://www.ppv.org/ppv/publication.asp?section_id=26&search_id=&publication_id=325

The Aspen Institute's Workforce Strategies Initiative supports and evaluates a range of sector-based workforce development approaches. Visit their website for an overview of sector strategies <http://www.aspenwsi.org/publications/07-014b.pdf> as well as links to numerous sector programs around the country and other resources: <http://www.aspenwsi.org/index.asp>

Michael Porter, head of the Harvard Business School's Institute for Strategy and Competitiveness, is considered a leading thinker in the area of cluster analysis. The Institute's Cluster Mapping Project uses detailed county level data and statistical techniques to profile regional economies and their performance over time, with a special focus on clusters. State, local, and industry specific information can be found here: <http://www.isc.hbs.edu/econ-clusters.htm>

The University of Minnesota's Humphrey School of Public Affairs has conducted a number of statewide and local industry cluster studies, which are available here: http://www.hhh.umn.edu/centers/slp/economic_development/industry_cluster_studies.html

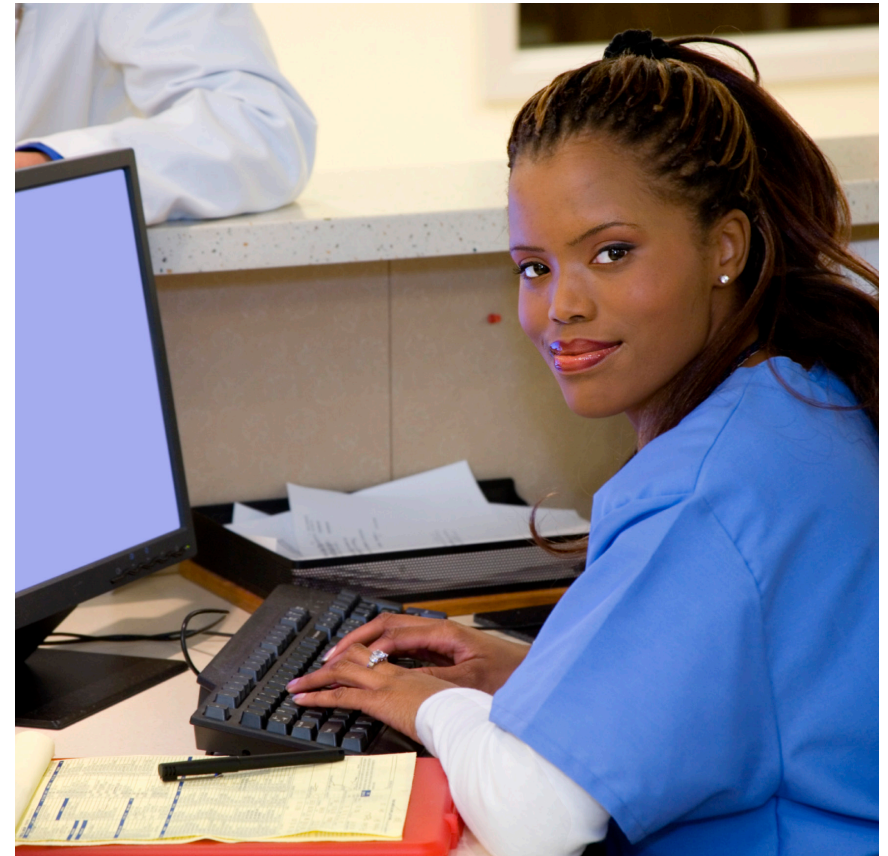
The Workforce Strategy Center has compiled numerous examples of – and tools related to – career pathways programming from around the country, which can be viewed here: <http://www.workforcestrategy.org/toolkit.html>

Minnesota FastTRAC is a collaboration of state and local education and workforce partners aligning resources and programming to build effective training along career pathways for adult learners. To learn more, visit: <http://www.mnfasttrac.org>

Building Talent Today for Tomorrow's Careers

January 12, 2012 • 8:30 – 11:45 a.m.

Dorsey & Whitney, 50 S. Sixth Street, Suite 1500, Minneapolis



First in a series of seminars presented by the The Jay & Rose Phillips Family Foundation of Minnesota and Greater Twin Cities United Way

Special thanks to Dorsey & Whitney for meeting space and support



Building Talent Today for Tomorrow's Careers

8:30 – 8:45

Registration

8:45 – 9:00

Welcome & Introductions

- Patrick Troska, Jay & Rose Phillips Family Foundation
- Brian Paulson, Greater Twin Cities United Way

9:00 – 10:05

Keynote Address:

Workforce Strategies for Building Talent Today

Eric Seleznow, National Skills Coalition State Policy Director, followed by Q&A with guests

10:05 – 10:20

Break

10:20 – 11:35

Roundtable discussion featuring representatives from key local industries, together with other guests

- Erick Ajax, EJ Ajax & Sons
- Valerie DeFor, HealthForce Minnesota
- Lynn Littlejohn, Mortenson Construction

For the MN Skills@Work campaign:

- Andrea Ferstan, Greater Twin Cities United Way
- Bryan Lindsley, Minnesota Governor's Workforce Development Council

11:35 – 11:45

Wrap-up & Thank You!



Eric Seleznow

As State Policy Director for the National Skills Coalition, Eric leads the State Policy Team's efforts to help state coalitions and other state partners develop and organize support for tangible state workforce policy reforms. As a former state and local administrator of federally funded workforce programs, Eric also participates in NSC's policy reform efforts in Washington, DC.

Before joining National Skills Coalition, Eric served for over three years as Executive Director of the Governor's Workforce Investment Board under Maryland Governor Martin O'Malley. He previously accumulated over twenty-five years of experience in the workforce field, including as Director of Workforce Services for the Montgomery County Department of Economic Development, and within the corrections system running jail-based training, employment, and pre-release programs—re-entry efforts for which he is still regarded as a national expert.

Eric holds a bachelor's degree in Criminal Justice from Northeastern University. He is based in Washington, DC.